

Wajer opens boat house designed by Studio Piet Boon

Heeg, December 8th 2022 – Wajer Yachts has opened a new boat house at their shipyard in Heeg (the Netherlands). Under the design direction of Studio Piet Boon, the 350m² building has been completely designed around Wajer yachts to reflect their craftsmanship and passion for materials. The focal point is the gigantic indoor 8 by 27 metre berth where even the largest model, the Wajer 77, can enter. In addition to the reception area, which has a view of the mooring, the boathouse offers meeting rooms, lounges and terraces.

Wajer Yachts commissioned the boathouse to ensure customers are welcomed into an inspiring environment, fully tailored to the yachts. The fireplace, large armchairs and spacious kitchen provide all the comforts of home. The reception space, where clients can select the colours and materials for their Wajer, offers a view of the indoor berth through a glass wall. The view of the boats, illuminated by spotlights, is even better from the solid oak platform. A coffee and champagne bar has been added to ensure an extra special celebration.

Exterior

The outside of the boathouse is sturdy and timeless, with insulated cladding and profiled black steel plates on the roof.

The building is surrounded by a broad wooden jetty which extends into oak terraces. Adjacent to one of these terraces, space has been created for five berths.

Interior

The interior is rich and balanced, with 3,5 metre high ceilings and a meticulously thought-out lighting plan. The colour of the large 1,20 by 1,20m tiles on the floor seamlessly blends with the walls and the steel interior doors and window frames in the same colour provide synchronicity. A floating acoustic ceiling, accentuated by the lighting surrounding it, provides the perfect sound transmission.

The custom furniture, also designed by Studio Piet Boon, is made of solid oak with Belgian hard stone details. All scale models, brochures and (colour) samples will be stored and exhibited here.

Self sufficient

The boat house will be heated by underfloor heating, via a heat pump connected to 720 solar panels on the roof of the production halls.

Dries Wajer, Managing Director Wajer Yachts: “The boathouse is like a jacket built around our yachts, everything is geared towards experiencing the quality and love for the product. We can't wait to welcome our customers from home and overseas.”

Designer Piet Boon: “The DNA of Piet Boon and Wajer has many factors in common. We are two Dutch companies with a world wide reach, who believe in timeless and elegant design. We have combined our common expertise and quality to design this boathouse.”

Credits

Design: Studio Piet Boon

Executive Architect: Pieter Jukema

Contractor: Cor Flapper

Building manager: Jan Thieme

Furnishings: Octoplus

About Wajer Yachts

Wajer Yachts is a Dutch family business located in Friesland. We build powerful, luxury open day boats of up to 77 feet. Timeless design, comfort and ultimate performance characterise our yachts. All Wajers are built entirely by hand at our shipyard in Friesland. With an extreme eye for detail and equipped with the most innovative technologies. In combination with our unique Wajer Care service program, we offer a carefree sailing experience to all of our customers.

Wajer has service hubs in The Netherlands, France, Spain and the USA. The fleet currently comprises of the Wajer 37, 38, 38 S, 38 L and the Wajer 55, 55 S, 55 HT and 77.

For more information visit www.wajer.com

Note to the editor, not intended for publication:

For more information, imagery, interview requests or test sails, please contact:

Roderik de Maar

Global Marketing Manager

roderik@wajer.com

+31 6 11 72 82 03